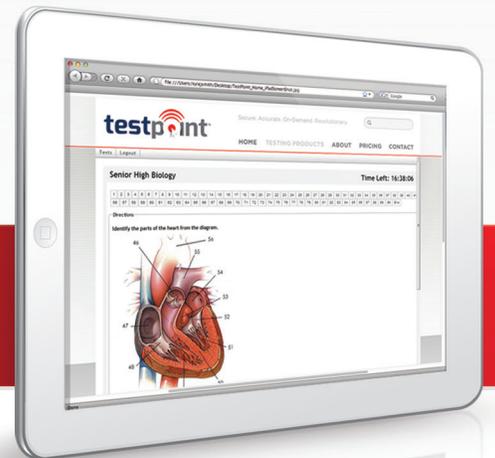




WEB-BASED ASSESSMENT AND COMPETITION  
SOLUTIONS FOR EDUCATORS AND SCHOOLS



Secure. Accurate. On-Demand. Revolutionary.

## Background

As technology has become an increasing part of today's educational process, the demand has grown for schools to assess and evaluate students more efficiently. With its secure, accurate, and immediate web-based engine, TestPoint™ assists schools in the academic evaluation of students, whether ensuring that students are placed in the correct classrooms upon enrollment or assessing the content knowledge of students already enrolled.

{The demand has grown for schools to assess and evaluate students more efficiently.}



Many of today's educators have indicated the difficulty in providing a quality education for **students who are placed in their classes without proper academic evaluation.** Research indicates that teachers who receive accurate academic information about students at the time of enrollment are better prepared to provide the best education possible for those students.



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## Planning/ Development

During the development stages of TestPoint™, teachers, administrators, and master test authors collaborated to provide content that would test **the academic knowledge students should know at the end of each grade**. One of the tremendous strengths of TestPoint™ is that the content and academic standards came from various sources:

- the many years of experience of the test authors
- a variety of curricula
- achievement tests
- other assessment tools used in schools

With TestPoint™, schools are able to **evaluate how new students compare academically to the academic levels in that school**.

TestPoint™ has been a collaborative effort involving individuals and companies with expertise in **education, computer programming, marketing, design, and promotion**.



## Services Offered

As TestPoint™ has grown, new testing services have been added, rounding out the portfolio with the following:

- ▶ **Assessment Testing**
- ▶ **Placement Testing**
- ▶ **Achievement Testing**
- ▶ **Academic Testing Competition Program**

In today's digital world, the educators, the education, and the assessment must be efficient and relevant to the technology trends in education. The individualization, relevance, and flexibility that technology brings can enable many of today's schools to assess students at a higher level.

TestPoint™ is a tool to help schools provide the best academic assessment possible for educators, parents, and students.

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